

**Visioning Advisory Committee (VAC) Minutes  
City of Beaverton  
November 3, 2010**

**Members Present:**

Jennifer Browning	Jaann Hoisington
Rhonda Coakley	Jerry Jones
Mark Fagin	Jeff Lancaster
Kevin Frazier	Christine Lau
Jolene Guptill	

**Absences:** Kevin Hoover, Melissa Meyer

**Project Team:** Holly Thompson & Erin Gordenier, City of Beaverton

**Guests:** Councilor Marc San Soucie; Erin Hickey, Mayor's Diversity Task Force

**Meeting called to order by Chair Mark Fagin at 7:02 PM.**

**1. Welcome**

The October 2010 VAC minutes were approved, with one correction regarding which VAC member will serve on the action recommendation subcommittee (Mark Fagin—not Kevin; page 3, 3<sup>rd</sup> line). The minutes will be updated to reflect the correct information.

Mark Fagin announced he would be presenting to the Beaverton Chamber of Commerce about visioning on Friday, November 5.

**2. Mayor's Diversity Task Force Update**

Erin Hickey, staff liaison for the Mayor's Diversity Task Force, gave an update on the DTF's work. She presented their work plan, gave a brief history of the task force and why it was formed, and talked about the community leaders making up the group. The DTF is currently conducting a survey targeting five cultural groups, in partnership with C10. Jolene Guptill asked if the survey results could be shared with the VAC, and Erin agreed to check with C10.

Erin asked the VAC where they see the DTF fitting into the Beaverton Community Vision action plan. VAC members explained the partner recruitment process. Erin agreed that it would be beneficial to have help marketing the work the DTF has already done, as it fits into the action plan.

The DTF and the City are also working on a potential translation policy to determine at what percentage of language speakers something would be translated.

**3. Civic Plan Update**

Mark Fagin gave VAC members a preview of his November 5 presentation to the Beaverton Area Chamber of Commerce business advisory group. City staff from CDD will also present on the civic plan and urban renewal, and discuss how the three efforts work together.

Mark gave an update on the civic plan task force steering committee. He reported that the work is going well and that the committee has had good discussion about how the civic plan fits in with visioning.

Laura Kelly, who is managing the civic plan project for the City, will be at the January VAC meeting to give an update.

#### **4. Partner Recruitment Update**

Several groups have already adopted actions, including the Beaverton Lions Club and several City departments. Fourteen more presentations are scheduled between November and January.

The BRAT subcommittee will meet again in mid-to-late November to discuss the next phase of outreach.

Jennifer Browning asked about the possibility of an online site that acts as a living action plan, where you could click on an action and see the current status and partners.

Rhonda asked about press releases and whether the VAC could send a press release that didn't come from the City. Holly will investigate.

#### **5. VAC Recruitment Update**

The terms of several VAC members expire in December 2010. All will be recommended for reappointment. There are also two vacant spots, for which staff and some VAC members (chair, vice-chair, and Christine) will be interviewing candidates this month. (UPDATE: Three candidates were recommended and approved at the January 4, 2011, Council meeting, along with all reappointments.)

The VAC briefly discussed how to use interested candidates who weren't selected. They might be able to serve on subcommittees to support visioning.

#### **6. VAC Actions Subcommittee Report**

The subcommittee to recommend potential actions for the VAC to adopt has just started exchanging emails, and will return to the VAC with their full recommendations.

#### **7. VAC and Staff Updates**

Jaann Hoisington announced that the VAC will hold a holiday event for December instead of a meeting, and that information will be sent by email. Spouses and significant others will be included.

VAC members shared information on upcoming events, including Jaann's school's "athletics" competition on December 16, and Jennifer's Beaverton Community Band concert on the Sunday before Thanksgiving. Rhonda reported that her NAC is doing emergency management training for homes.

Holly and Erin Gordenier reported that the printed action plans are coming soon.

Holly also shared that the Beaverton Main Street open houses in October yielded about 50 participants and 31 sign-ups for Main Street subcommittees.

#### **8. Public Comment**

Councilor San Soucie shared that the Council had a presentation on November 2 from the Economic & Capital Development department, and they had a very interesting discussion of how we are working to make Beaverton business-friendly.

**Meeting adjourned at 8:45 PM.**

**Next Meeting:** January 5, 2011

*Minutes approved at January 5 VAC meeting.*